



OASIS

# EXECUTIVESUMMARY



The western coastline of Sonora, Mexico along the Sea of Cortez, or as some call it, the Gulf of California, has experienced several waves of development over the years with the main attraction being the vast open beaches and wind-sculpted sand dunes that stretch for hundreds of miles. Looking down the coastline, there are hundreds of beach homes and small communities. 320 days of sunshine with just a few inches of rainfall make this region the perfect destination for sun, sea and beach seekers. There are over 30,000,000 U.S. citizens who live within a day's drive and over a million people travel to the Puerto Peñasco area each year. OASIS is located just 70 miles south of Puerto Peñasco in a vibrant agricultural area which produces olives, grapes, oranges and asparagus in abundance. The area is blessed with deep aquifers providing more than enough fresh water to create a tropical paradise. OASIS is the first luxury development of its kind anywhere in the world. The 73-acre state-of-the-art optically secured beach site with security team will be limited to 40 luxury homes built on extraordinarily large 15 x 30 m<sup>2</sup>, or combinations thereof, boasting world-class amenities including It is where the casual lifestyle meets elegance and where families and friends build relationships and memories. The natural beach dunes rise to 90 feet with most sites enjoying panoramic views of the Sea of Cortez, where whales and dolphins play daily and the sunsets never disappoint.





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OASIS the nearest private luxury community to the southwestern United States. Located on the northern coastline of the Sea of Cortez and only 130 miles from the border, residents benefit from both short drive and fly times in and out of the U.S. As an example, a flight from Phoenix is less than 160 air miles or about 45 minutes. The new International Airport (Del Mar de Cortez) officially opened for operations in January 2010. Private and chartered flights are operational and international commercial flights from Las Vegas have been periodically available. This new International Airport is a short 15-mile drive north to Puerto Peñasco and a 70-mile drive south to OASIS is secluded, quiet and private, yet the tourist community of Puerto Peñasco (also known as “Rocky Point”), is a short hour’s drive from OASIS and only 70 miles from the U.S./Mexico border.

As tourism increased over the years, the growth corridor headed south along the coast. During the recent real estate boom, more single family beach homes and high-rise condo developments appeared with many properties selling for well over \$1,000,000. Recent growth fostered the construction of The Mayan Palace Resort which includes a Jack Nicklaus Signature golf course (with two more slated including a Greg Norman design). Along with the growth in residential dwellings, commercial and retail space has also expanded significantly, including a Sam’s Club, Bodega (Wal-Mart), Burger King and others.





# DISTANCES FROM PEÑASCO AIRPORT TO:

# PROJECT VICINITY MAP

PHOENIX AIRPORT  
165 MILES

TUCSON AIRPORT  
150 MILES

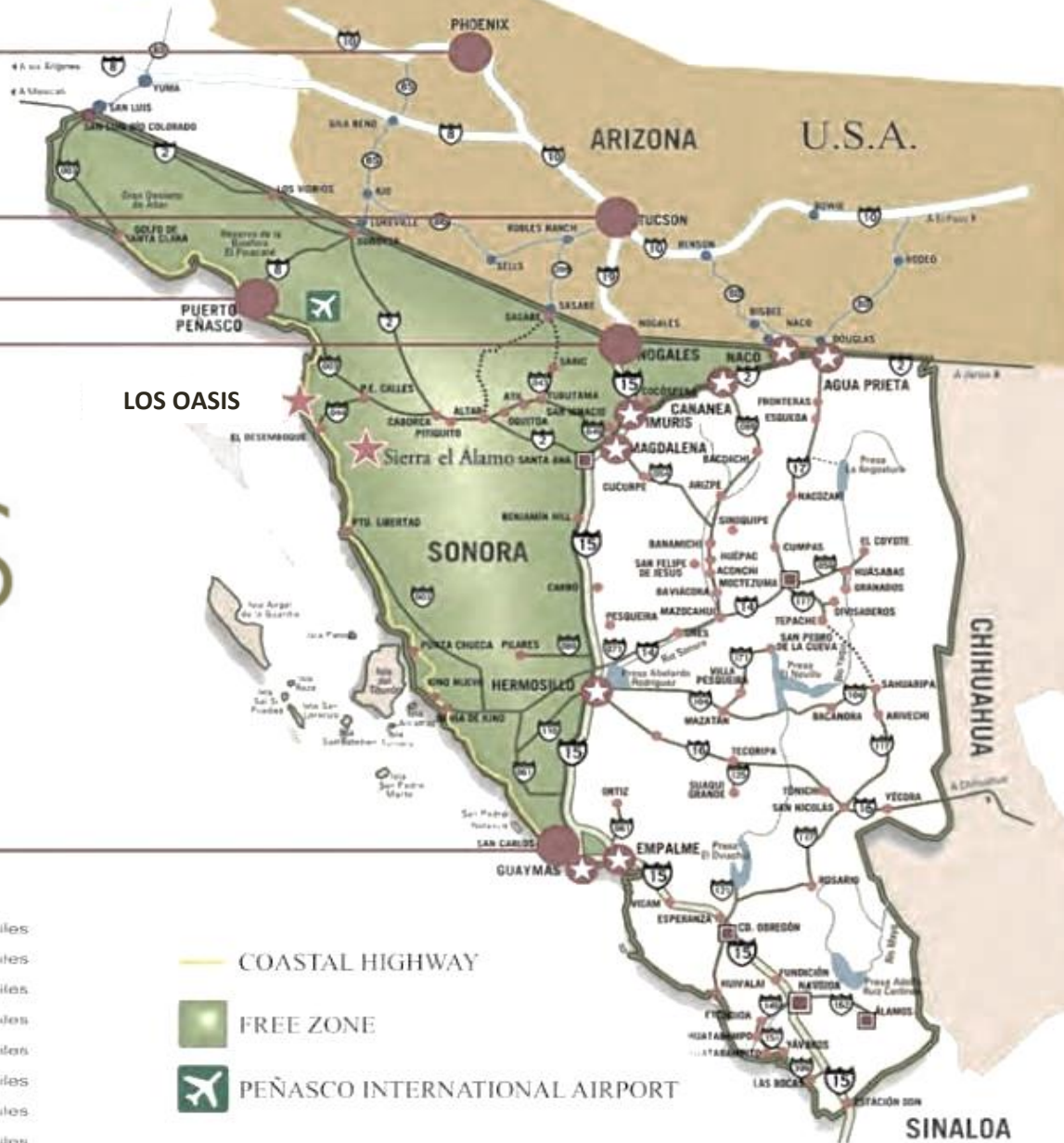
NOGALES  
135 MILES

SAN CARLOS  
265 MILES

# OASIS



LOS OASIS



-  COASTAL HIGHWAY
-  FREE ZONE
-  PEÑASCO INTERNATIONAL AIRPORT

## DISTANCES OF INTEREST:

- From LOS OASIS to Sierra el Alamo ..... 20 miles
- From Peñasco airport to LOS OASIS ..... 43 miles
- From Las Vegas airport to Peñasco airport ..... 345 miles
- From Hermosillo airport to Peñasco airport ..... 200 miles
- From San Diego airport to Peñasco airport ..... 248 miles
- From Los Angeles airport to Peñasco airport ..... 345 miles
- From Mexico City airport to Peñasco airport ..... 1,195.00 miles
- From Orange County airport to Peñasco airport ..... 310 miles

SINALOA



The Mexican government has promised and continues to provide funding for major infrastructure which has helped shape world travel, tourism and retirement to Mexico. There are more than one million Americans living in Mexico and there has been a significant increase in Canadian, European and Asian investment in recent years. The World Travel and Tourism Council (WTTC) has predicted that Mexico would soon be the second fastest growing travel destination. In 2005, Mexico claimed 15% of the world's tourism market.

The recent past President of Mexico, Felipe Calderón, became the first head of state to join the World Tourism Organization (UNWTO) and World Travel and Tourism Council (WTTC) joint campaign highlighting the importance of travel and tourism to global growth and development. President Calderón was presented an Open Letter by UNWTO Secretary-General, Taleb Rifai and WTTC President and CEO, David Scowsill, outlining travel and tourism's position as one of the world's largest generators of sustainable enterprises and decent jobs, a powerful driver of socio-economic growth and development and a key player in the transformation to the Green Economy.

"President Calderón is leading the way in recognizing the enormous contribution Travel & Tourism makes to the economy and its power to boost GDP, employment and exports, and drive economic growth," said Mr. Scowsill. "His willingness to join the industry in exploring new and smarter ways to help tourism achieve its full potential sends a clear signal to other governments around the world."

The year of 2011 was declared the Year of Tourism in Mexico and President Calderón called for a united effort across all government ministries and departments to promote the sector. The Letter was presented on the occasion of the signing of the National Agenda for Tourism which, given the weight of tourism to the national economy, has the full support and commitment of the country's authorities and private sector. Mexico's current President, Enrique Nieto, has carried on with these programs with intense focus on travel and tourism.

The World Travel & Tourism Council (WTTC) was established in 1990 with Members representing the world's foremost leaders in the private sector of Travel & Tourism. It aims to promote the importance of the industry as a generator of economic growth, encourage public-private partnerships, and persuade governments to adopt policies that will allow the industry to thrive. WTTC's annual Global Travel & Tourism Summit brings together over 1,000 delegates to discuss the opportunities, challenges and issues facing the industry, while its Tourism for Tomorrow Awards recognize the industry's power to be a positive force in sustainability.

The World Tourism Organization (UNWTO: [www.UNWTO.org](http://www.UNWTO.org)), a United Nations specialized agency, is the leading international organization with the decisive and central role in promoting the development of responsible, sustainable and universally accessible tourism. It serves as a global forum for tourism policy issues and a practical source of tourism know-how. Its membership includes 154 countries, 7 territories, 2 permanent observers and over 400 Affiliate Members.



# PROJECT LOCATION MAP

SONORA

OASIS VILLAS

TEPOCA BAY

EL DESEMBOQUE

LAGUNA SALADA

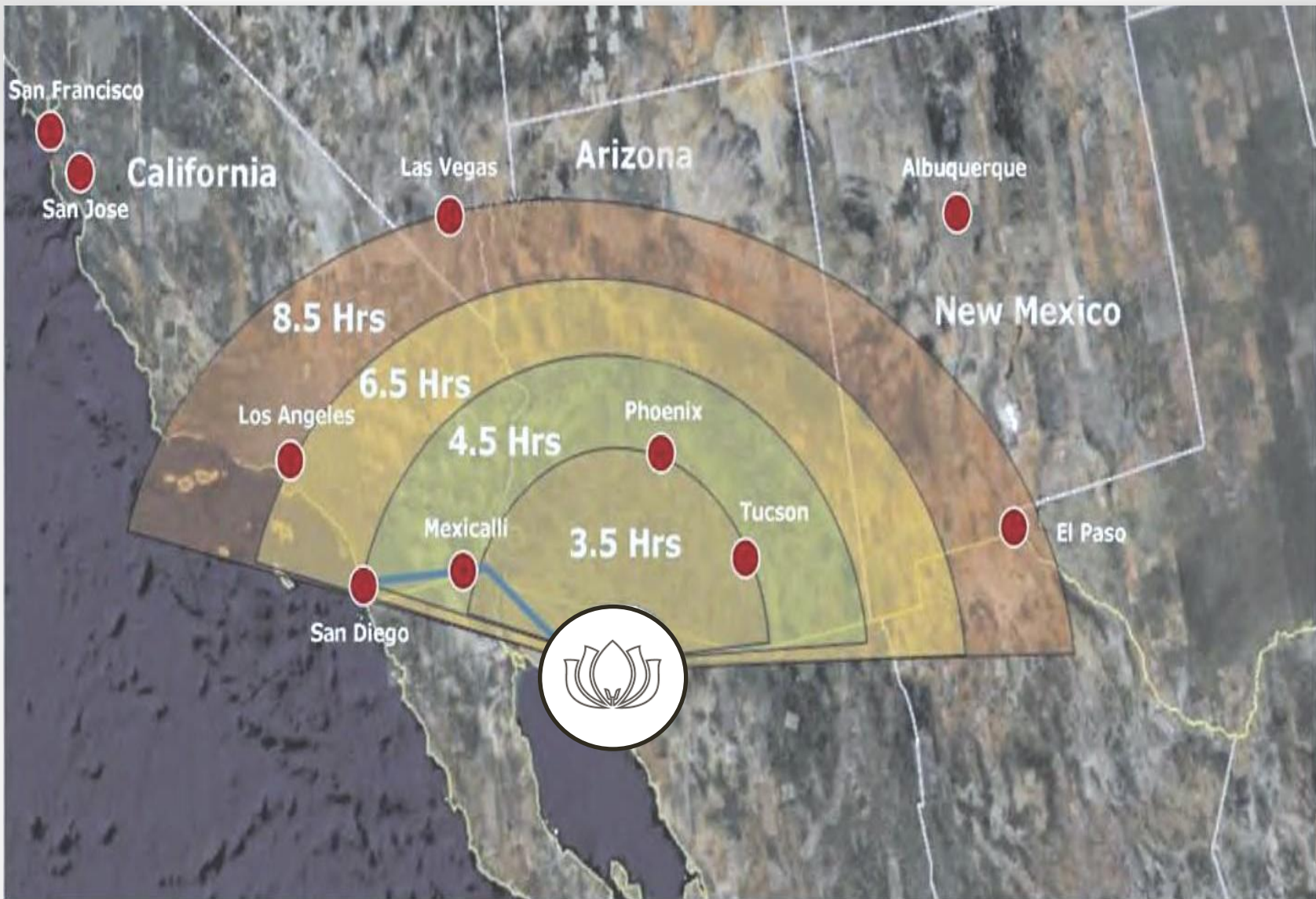
THE SEA OF CORTEZ

PUERTO PEÑASCO

OASIS VILLAS

OASIS





OASIS VILLAS



OASIS



OASIS VILLAS

OASIS







## LOS OASIS

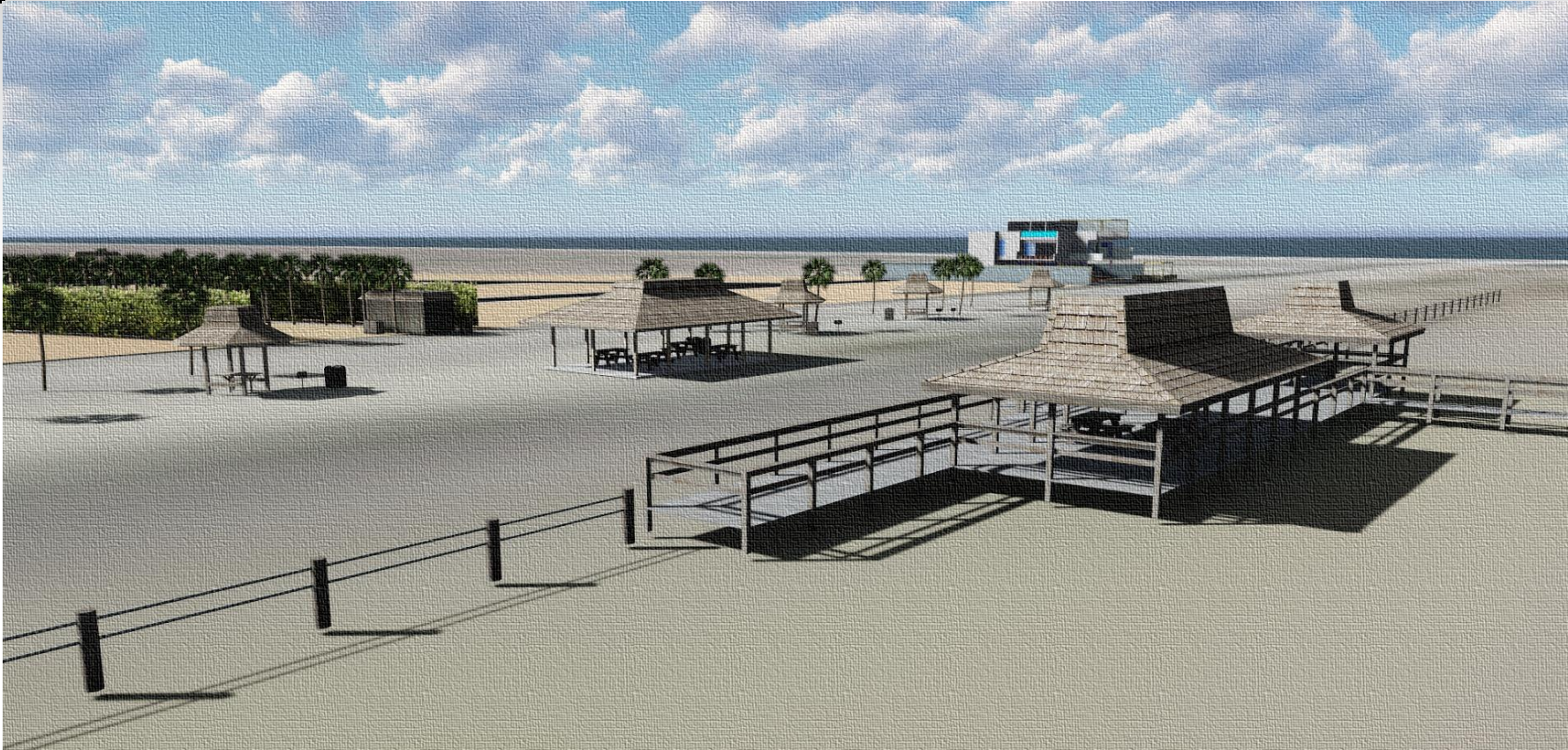
LOS OASIS LUXURY VILLAS  
SEA OF CORTEZ  
SONORA MEXICO

Leyenda

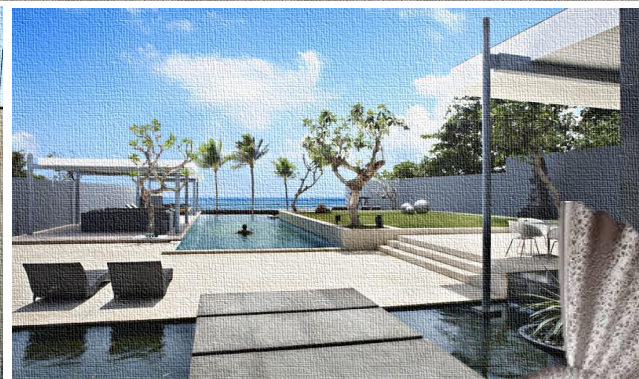


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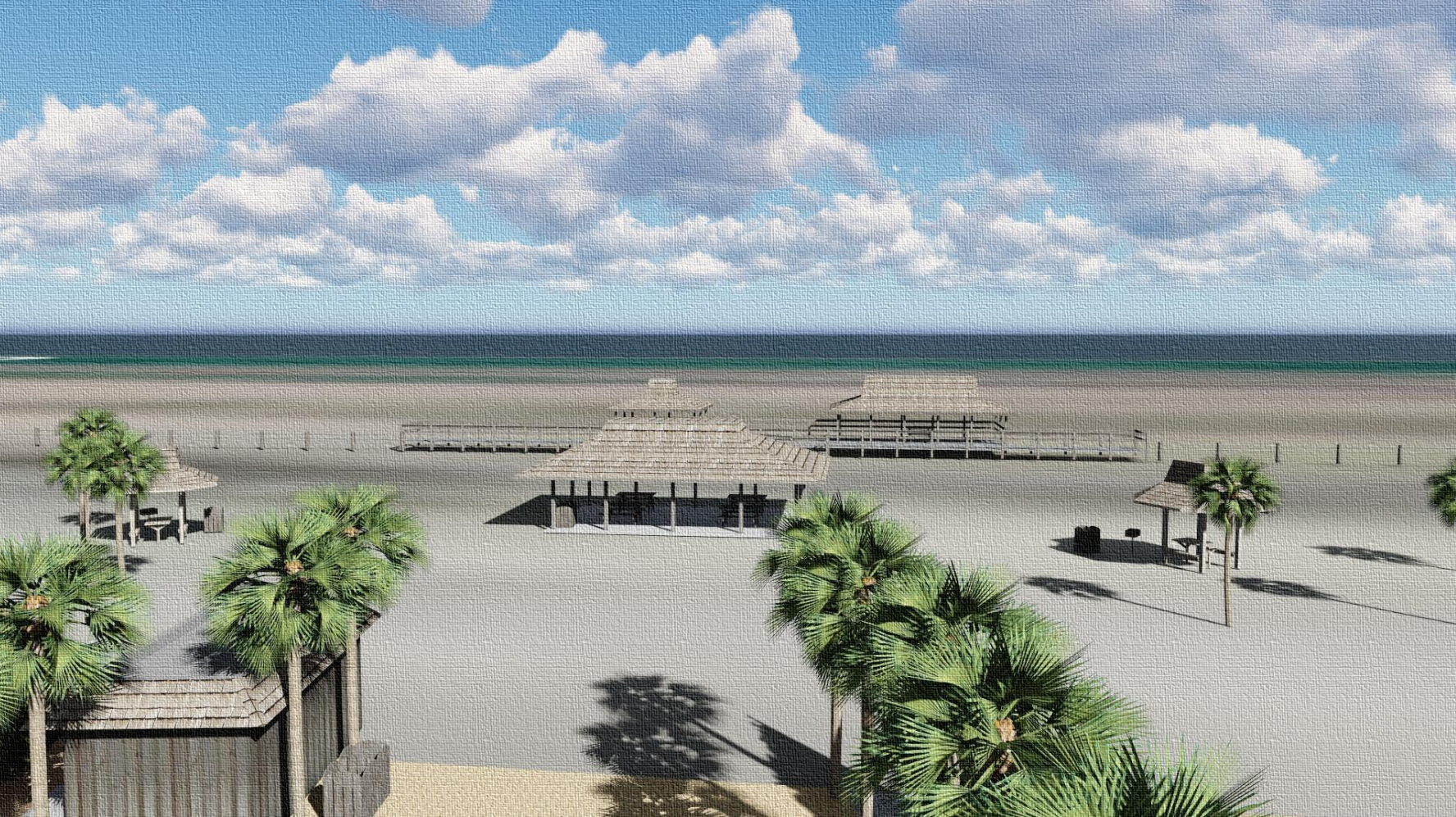


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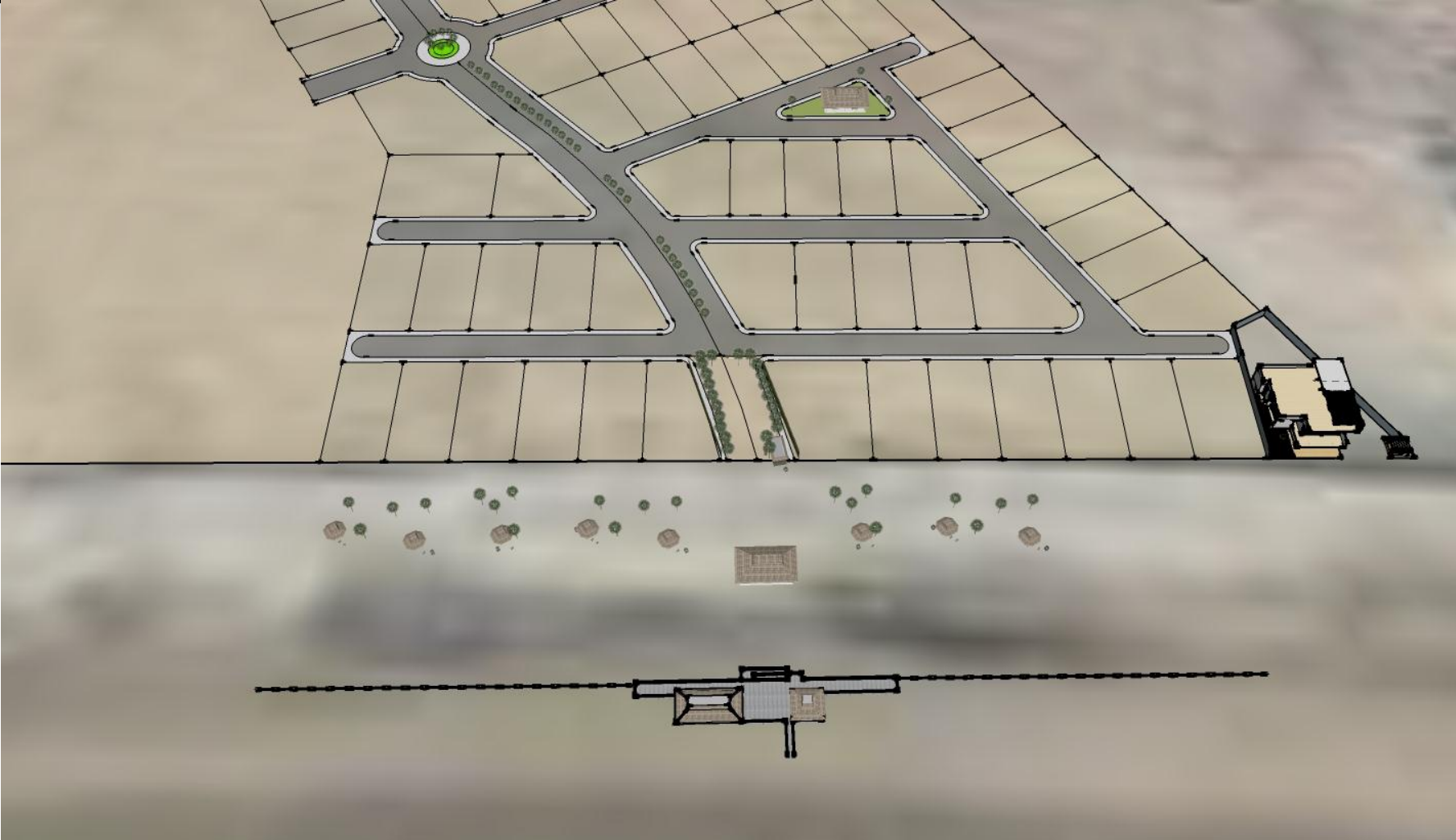
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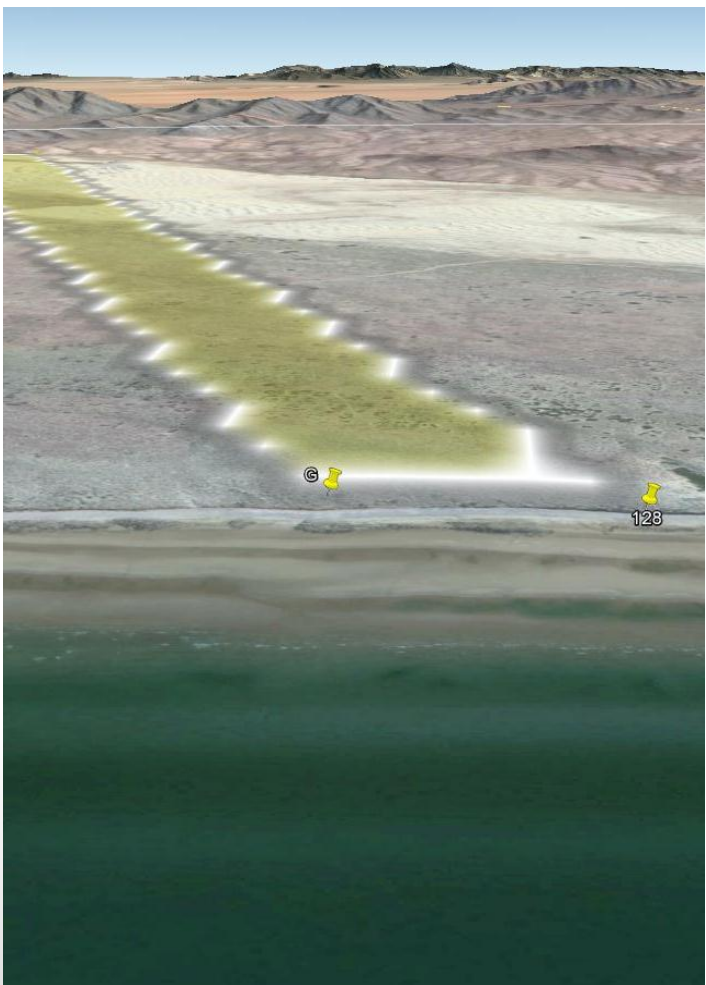
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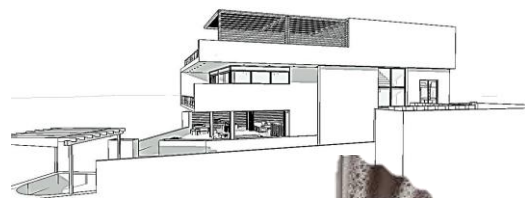
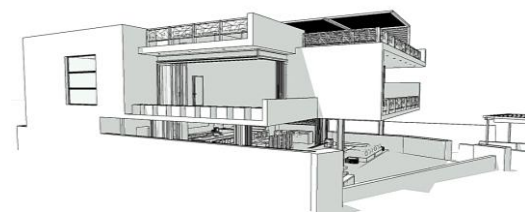
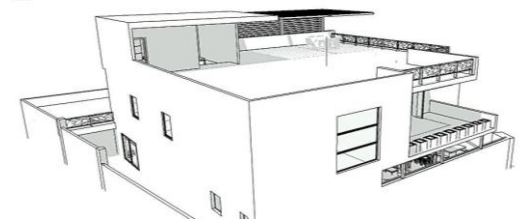
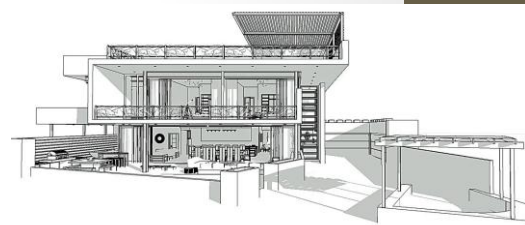
# PROPUESTA CONCEPTUAL RESIDENCIA



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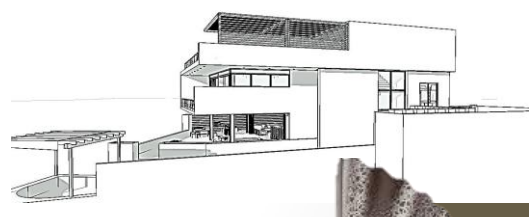
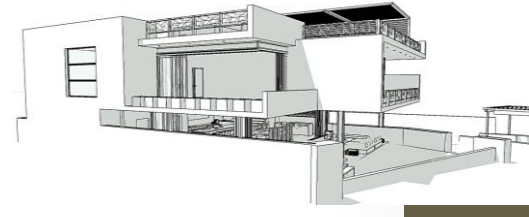
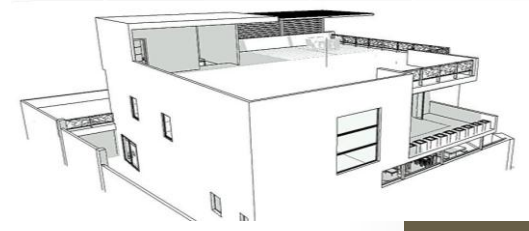
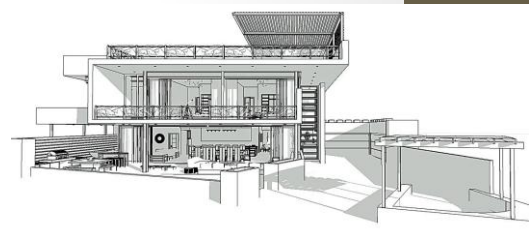


OASIS

PROPUESTA CONCEPTUAL RESIDENCIA





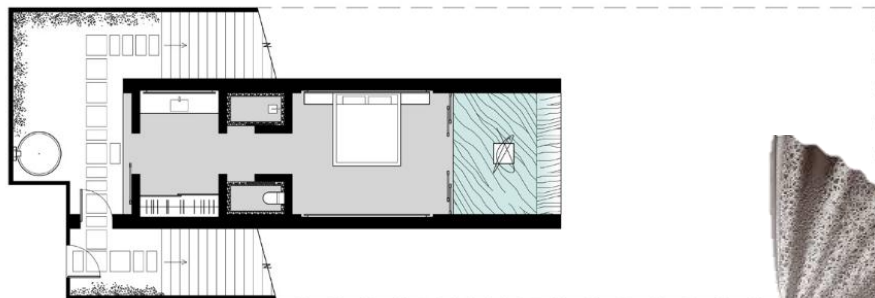
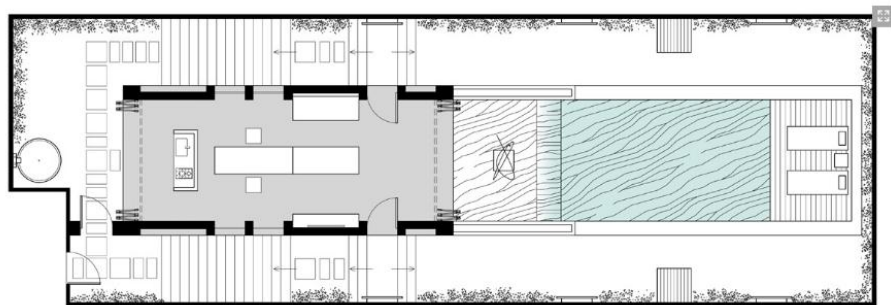
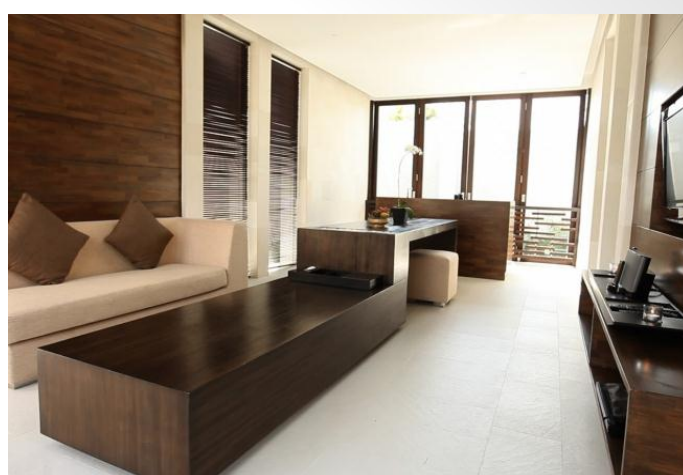


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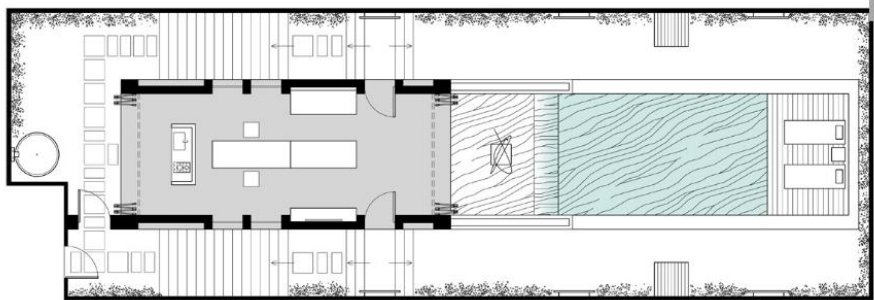
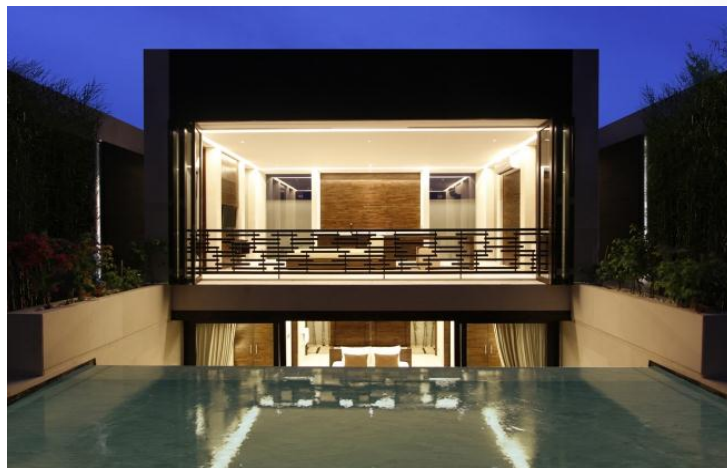
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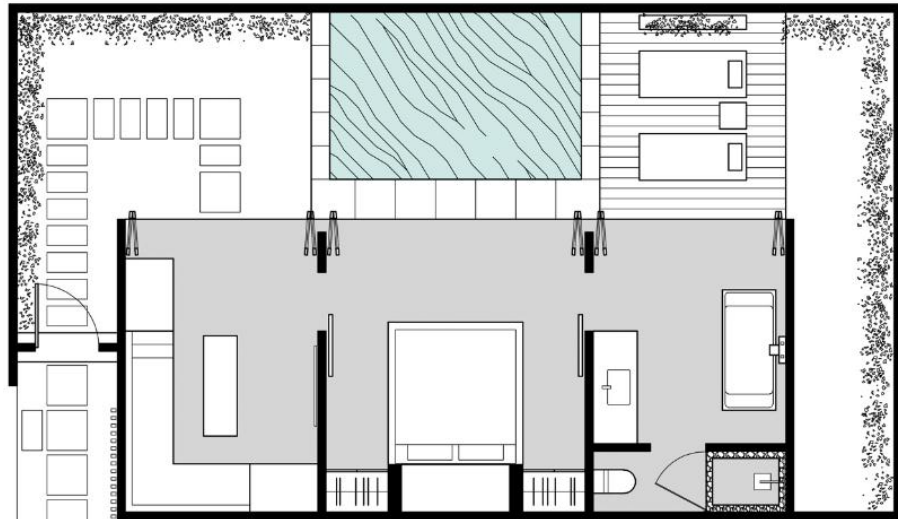
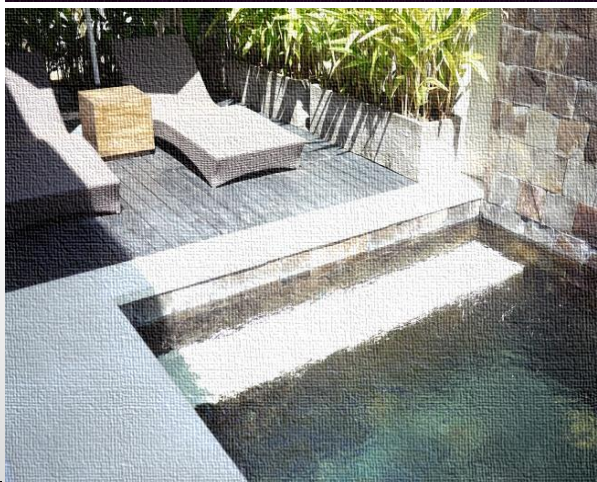
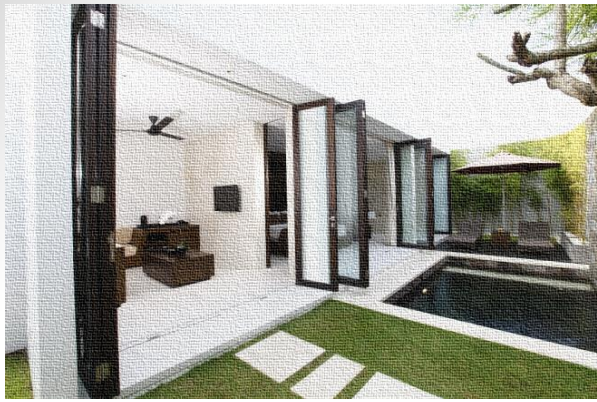


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